

# 22nd Arab-German *Business* Forum

The Ritz-Carlton, Berlin – June 25th-27th, 2019

## Program

Organized by:



Under the Patronage of:



In cooperation with:



# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

## Tuesday | 25th June 2019

---

- 14.00 h **Registration**  
*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*
- 18.30 h **Reception & Networking Get Together**  
*at the Embassy of the Arab Republic of Egypt  
Stauffenbergstr. 6-7, 10785 Berlin*

*H.E. Mohammed Abdu Saeed  
President of the Union of Arab Chambers and Chairman of the  
Federation of Yemen Chambers of Commerce & Industry, Lebanon*

*H.E. Kamal Hasan Ali  
Deputy Secretary General for Economic Affairs, League of Arab  
States, Egypt*

- 09.30 h **Podium Discussion:**  
*The Future of Automotive and Mobility:  
Opportunities for the Arab World and Potential Synergies with  
Germany?*

*Moderation:  
Dr. Ingy Rasekh  
Partner, Amereller Legal Consultants, Egypt*

*Keynote:  
H.E. Dr. Sahar Nasr  
Minister of Investment and International Cooperation, Egypt*

*Speakers:  
Dr. Ahmed Fekri Abdel Wahab  
Board Member, Federation of Egyptian Industries – Egyptian  
German Automotive, Egypt*

*Eng. Hossam Abdel Aziz  
Advisor to the Minister of Trade and Industry, Egypt*

*Dr. Nicolas Bremer  
Partner, Alexander & Partner, Germany*

*Christian Bahoo  
Head of Governmental Affairs, BMW Group, Germany*

## Wednesday | 26th June 2019

---

- 08.00 h **Registration**  
*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*
- 09.00 h **Welcoming Remarks**
- Moderation:  
Stefanie Suren  
Freelance Journalist, Germany*
- Welcoming:  
Abdulaziz Al Mikhlaifi  
Secretary General of the Ghorfa Arab-German  
Chamber of Commerce & Industry, Germany*
- Dr. Volker Treier  
Chief Executive of Foreign Trade, Association of  
German Chambers of Commerce and Industry  
(DIHK), Germany*
- H.E. Dr. Mustapha Adib  
Ambassador of the Republic of Lebanon / Dean of  
the Arab Diplomatic Corps, Germany*

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

09.30 h **Roundtable Discussion:**  
*Real Estate – An Interesting Asset Class in Germany?*

**Moderation:**  
*Yusef Ahmed*  
Managing Director, FIC Frankfurt International, Germany

**Speakers:**  
*Serkan Goecmen*  
Senior Business Development Director, Jones Lang LaSalle (JLL) Residential Development GmbH, Germany

*Dr. Martin Bartlik*  
Notary, Taylor Wessing Partnergesellschaft mbH, Germany

*Peter Jun*  
Co-Founder, Arminius Advisors Limited, UK

*Yasser Ibrahim*  
Managing Director, International Banking Sales, ODDO BHF Aktiengesellschaft, Germany

*Wolf Schwippert*  
Lawyer, Schwippert Law Office, Germany

*Ahmed Hussein Sabbour*  
CEO, Al Ahly for Real Estate Development, Egypt

10.30 h **Networking Break**

11.00 h **Panel:**  
*The Fourth Industrial Revolution, Digitalization and the Impact of New Technologies: Exploring new Potentials*

**Moderation:**  
*Dr. Murad M. Daghles*  
Partner, White & Case LLP International Law Firm, Germany

**Keynote:**  
*H.E. Dr. Amr Sameh Ahmed Talaat*  
Minister of Communications and Information Technology, Egypt

**Speakers:**  
*Dietmar Siersdorfer*  
CEO, Siemens UAE and Middle East, UAE

*Ali Vezvaei*  
Global CEO, Ecolog International, UAE

*Marita Mitschein*  
Head of Training & Development Institute, SAP, Germany

*Uwe Hoermann*  
Partner, Roland Berger GmbH, Germany

*Dr. Hassan Diab*  
Vice President and Professor of Computer Engineering, American University of Beirut, Lebanon

*Ehsan Shariff*  
Managing Director, Infocore Engineering & IT Services Group, Germany

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

11.00 h **Roundtable Discussion:**  
*Food Security, Nutrition & Food Industry*

**Moderation:**  
*Oliver Oehms*  
Delegate of German Industry & Commerce for  
Saudi Arabia, Bahrain and Yemen, German-Saudi  
Arabian Liaison Office for Economic Affairs  
(GESALO), Saudi Arabia

**Speaker:**  
*Dr. Khaled Al Rwis*  
Secretary General of the Riyadh Economic Forum,  
Riyadh Chamber, Saudi Arabia

12.00 h **Break**

12.15 h **Egyptian-German Business Relations**

**Moderation:**  
*Stefanie Suren*  
Freelance Journalist, Germany

**Welcoming:**  
*H.E. Dr. Peter Ramsauer*  
Federal Minister ret. / Chairman of the Committee on  
Economic Cooperation and Development / President of the  
Ghorfa Arab-German Chamber of Commerce & Industry,  
Germany

*H.E. Ahmed Al Wakeel*  
Chairman of the Federation of Egyptian Chambers of  
Commerce & Union of Mediterranean and African Chambers,  
Egypt

**Official Keynotes:**  
*H.E. Peter Altmaier*  
Federal Minister for Economic Affairs and Energy, Germany

*H.E. Dr. Mostafa Madbouly*  
Prime Minister of the Arab Republic of Egypt

*Signature of Agreements*

13.00 h **Networking Lunch**

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

14.00 h

**Panel:**

*The Arab Republic of Egypt – A Hub for Business and Investment*

- *Investment and Joint Ventures – Success Stories of German Investment in Egypt*

**Moderation:**

*Dr. Ala'a Ezz*

*Secretary General, Federation of Egyptian Chambers of Commerce, Egypt*

**Keynote:**

*H.E. Dr. Sahar Nasr*

*Minister of Investment and International Cooperation, Egypt*

**Speakers:**

*H.E. Mohamed El Sewedy*

*Chairman, Federation of Egyptian Industries, Egypt*

*Dr. Eng. Nadr Riad*

*President, German Council, Egypt*

*Emad Ghaly*

*CEO, Siemens, Egypt*

*Dr. Wolfram Seidemann*

*CEO, Giesecke+Devrient Currency Technology, Germany*

*Eng. Sameh Attia*

*CEO, Industrial Development Group, Egypt*

*Hatem Sabry*

*Director, Corporate Banking Coverage - Middle East & Africa, Deutsche Bank AG, UAE*

*Sharif El Akhdar*

*Founder, LimeVest Partners, Egypt*

15.00 h

**Panel:**

*Energy & Petrochemical Industry: Boosting Diversification and Creating a Sustainable Future*

**Moderation:**

*Ali Vezvaei*

*Global CEO, Ecolog International, UAE*

**Keynote:**

*H.E. Prof. Dr. Mohamed Shaker*

*Minister of Electricity and Renewable Energy, Egypt*

**Speakers:**

*Ahmed Elsewedy*

*President & CEO, Elsewedy Company, Egypt*

*Abdullateef Sami Al Assafi*

*Manager, Sabic – Home of Innovation, Saudi Arabia*

*Manuel Kuehn*

*Head of Executive Office, Siemens Middle East, UAE*

*Eng. Suliman Saud Al Sayyari*

*Chairman Board of Directors, Shuaibah Expansion Project Company, Saudi Arabia*

*Kristina Haverkamp*

*Managing Director, Deutsche Energie-Agentur GmbH (dena), Germany*

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

15.00 h **Roundtable Discussion:**  
*Sustainability, Training & Education:  
Examples, Visions and Strategies*

**Moderation:**  
*Dr. Claus Biermann*  
Global Head Healthcare Education, Area9 Lyceum  
GmbH, Germany

**Keynote:**  
*Prof. Dr. Claudia Warning*  
Director General, Federal Ministry for Economic  
Cooperation and Development, Germany

**Speakers:**  
*Heiko Scholz*  
Director Global Rail Academies, DB Engineering  
& Consulting GmbH, Germany

*Marita Mitschein*  
Head of Training & Development Institute, SAP,  
Germany

*Hans-Conrad Heineke*  
Branch Manager, Siemens AG, Germany

16.00 h **Networking Break**

16.30 h **Panel:**  
*Industrialization, Investment and Know-How Transfer:  
What should be the Focus, the Strategy and what are the  
Challenges?*

**Moderation:**  
*Dr. Florian Amereller*  
Attorney at Law, Amereller Legal Consultants, Germany

**Speakers:**  
*Dr. Ahmed Fekry Abdel Wahab*  
Managing Director, Egyptian German Automotive Company,  
Egypt

*Prof. Dr. Christian Aders*  
Chairman of the Executive Board, ValueTrust Financial  
Advisors SE, Germany

*Dr. Gordon Wollgam*  
Senior Project Manager, Roland Berger, Germany

*Eng. Karim Sami Saad*  
Chairman, Samcrete Investments, Egypt

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Thursday | 27th June 2019

---

19.30 h **Gala Dinner**  
*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*

**Moderation:**  
*Stefanie Suren  
Freelance Journalist, Germany*

**Welcoming:**  
*H.E. Dr. Peter Ramsauer  
Federal Minister ret. / Chairman of the  
Committee on Economic Cooperation and  
Development / President of Ghorfa, Germany*

**Keynote:**  
*H.E. Dr. Gerd Mueller  
Federal Minister for Economic Cooperation and  
Development, Germany*

09.00 h **Registration**

09.30 h **Panel:**  
*Logistics and Infrastructure:  
Promising Opportunities for Business and Investment  
„Suez Canal Economic Zone as an Example“*

**Moderation:**  
*Dr. Khaled Hanafy  
Former Minister of Egypt and Secretary General of the Union  
of Arab Chambers, Lebanon*

**Keynote:**  
*H.E. Eng. Kamel Abd El Hady Al Wazir  
Minister of Transportation, Egypt*

**Speakers:**  
*Gihan Saleh  
Economic Advisor of the Prime Minister, Egypt*

*Dr. Mohamed Aboeldahab  
North Sector's Projects Manager, Suez Canal Economic Zone,  
Egypt*

*Tobias Maier  
CFO DHL Middle East & Africa, DHL Global Forwarding, UAE*

*Mohamed Haykal  
Chairman, Haykal Group, UK*

*Hoda Mansour  
Managing Director, SAP, Egypt*

10.30 h **Networking Break**

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

12.00 h **Ambassadors' Podium Discussion:**  
*Perspectives of Arab-German Business Relations*

*Moderation:*

*Dr. Florian Amereller*

*Attorney at Law, Amereller Legal Consultants,  
Germany*

*Speakers:*

*HH Prince Faisal bin Farhan Al Saud*

*Ambassador, Embassy of the Kingdom of Saudi  
Arabia, Germany*

*Olaf Hoffmann*

*Vice President of the Ghorfa Arab-German  
Chamber of Commerce and Industry & Chief  
Executive Officer of Dorsch Holding GmbH,  
Germany*

*Dieter W. Haller*

*Ambassador ret., Executive Senior Advisor, WMP  
Euro Com AG, Germany*

*H.E. Ahmad Chafra*

*Ambassador, Embassy of the Republic of Tunisia,  
Germany*

*Michael Ohnmacht*

*Head of Division Middle East, Federal Foreign  
Office, Germany*

*Dr. Khaled Hanafy*

*Former Minister of Egypt and Secretary General  
of the Union of Arab Chambers, Lebanon*

13.00 h **Networking Lunch**



# THE ARAB-GERMAN BUSINESS FORUM: PARTNERS

## Premium Partners:



## Classic Partners:



## Supporting Partners:

