

9th Arab-German *Health* Forum

March 9th, 2016

Hotel Bayerischer Hof, Munich, Germany

Program

Organized by:



Bavarian State Ministry of
Health and Care



In cooperation with:



THE ARAB-GERMAN HEALTH FORUM: PROGRAM

Wednesday, March 09th, 2016

09.00 h

Registration

10.00 h

Opening Ceremony

Welcoming

Abdulaziz Al Mikhlafi

*Secretary General of the Ghorfa Arab-German
Chamber of Commerce & Industry, Germany*

Speakers

H.E. Dr. Peter Ramsauer

*Federal Minister ret., President of the Ghorfa
Arab-German Chamber of Commerce & Industry,
Germany*

H.E. Melanie Huml MdL

*Minister of State, Bavarian State Ministry of Health
and Care, Germany*

Dr. Waleed Khalifa Al Manea

*The Assistant Undersecretary for Hospital Affairs,
Ministry of Health, Bahrain*

11.00 h

Networking Break

11.30 h

Session 1

*Medical Technology & Research:
Innovation and State-of-the-Art Projects*

Moderation

Jad Ayoub

Business Director Middle East and Africa, Bioscientia GmbH, Germany

Speakers

Dr. Markus Krämer

*Country Manager Iraq / Director NGO Affairs, Siemens Healthcare
GmbH, Germany*

*„PET-CT: The potential of innovative Cancer Diagnostic to improve
patient care and reduce costs“*

Marita Mitschein

*Senior Vice President Strategic Investments MENA & Managing Director,
SAP Training & Development Institute, Member of SAP's Global
Executive Leadership Team, Germany*

*„Improving the Healthcare System with Technology Innovation –
Integrated Healthcare in the Arab World“*

Heike Jordan

Managing Director, Meyer-Haake GmbH Medical Innovations, Germany
„High Frequency Surgical Devices: Old-Fashioned or State-of-the-Art?“

Dr. Eyad Faizo

*Neurosurgeon, President of the Association of the Saudi Medical Doctors
in Germany and Member of the Medical Services of the Embassy of the
Kingdom of Saudi Arabia, Germany*

„Technologies Shaping the Future of Health Care in the World“

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11.30 h

Session 2

*IT enhances Opportunities:
Big Data, E-Health, Mobile Health and Digital Health*

Moderation

Dr. Alexander Tettenborn

*Head of Division Development of Digital Technologies,
Federal Ministry for Economic Affairs and Energy,
Germany*

Speakers

Hermann Kamp

*Chief Executive Officer, Clinical International
Cooperation, USA*

*„Digital challenges in health care and how to benefit from
digitalization in hospitals“*

Dr. med. Jan-Christoph Loh

*General Manager, Medexo GmbH, Germany
„Evidence Based Online Second Opinions in Medicine
Made in Germany“*

Prof. Dr. med. Bodo Kress

*Head of Department of Neuroradiology, Krankenhaus
Nordwest, Germany
„Telemedicine in hospitals: What is feasible over long
distance“*

Prof. Dr. Hans Uszkoreit / Prof. Dr. med. Klemens Budde

*Scientific Director, German Research Center for Artificial
Intelligence (DFKI), Germany / Clinic Director, Charité,
Germany*

„Semantic Analysis of Patient Data“

Dr. Thomas Zahn

*General Manager, AOK Nordwest - GeWINO, Germany
„SAHRA- Smart Analysis Health Research Access“*

11.30 h

Network and Expert Discussion

Pharma: Business Potentials and Challenges

Moderation

Prof. Dr. Walter Schwerdtfeger

*Former President, Federal Institute for Drugs and Medical Devices,
Germany*

Speakers

Rasha Oudeh

Chief Executive Officer, Cedem AG, Switzerland

*„Private Labelling & Marketing Authorization holder Trend: The
time of changing the face of Middle East in the international
pharmaceutical business world has come“*

Dr. Uwe Andreas Amann

Partner, Detecon International GmbH, Germany

„Real life evidence is the key to better healthcare systems“

13.00 h

Networking Lunch

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14.00 h

Session 3

*Bavarian Healthcare:
Centers of Excellence and Expertise*

Moderation

Dr. Andreas Keck

*Owner SYTE institute and KECK Medical GmbH,
Germany*

Speakers

Prof. Dr. med. Volker Bühren

*Medical Director, BG Unfallklinik Murnau, Germany
„Level I – Traumacenter: Murnau experience in GER
and VAE“*

Prof. Dr. M. Rigdon Lentz

*Medical Director, Praxis Lentz, Germany
„The uncaged immune System - The future of the
metastatic cancer Treatment“*

Andreas Ludowig

*Managing Director, Schön Klinik Prien am Chiemsee,
Germany
„Schön Klinik International in Bavaria – Network of
Centers of Excellence for Orthopedics and Neurology“*

Dr. med. Ulrich R. Mauerer

*Chairman of the Management Board, Medical Park AG,
Germany
„Small Application, Great Effect: Increase of Patient
Benefit by an Innovative Application“*

14.00 h

Session 4

Medical Education: Cross-Border Partnerships

Moderation

Jad Ayoub

*Business Director Middle East and Africa, Bioscientia GmbH,
Germany*

Speakers

Dr. med. Joachim Seybold

*Deputy Medical Director, Charité, Germany
„The Charité Medial Specialist Program“*

Prof. Ahmad Tamimi

*Professor of Neurosurgery, Jordan University Hospital, Jordan
„Postgraduate medical Education in Jordan - Achievements and
Challenges“*

Galina Manthei

*Deputy Head of Division, German Federal Ministry of Health,
Germany
„Medical post graduate education in Germany“*

Dr. Abdullah Almojel

*President and Managing Director, Global Dimension / Almojel
Holding, Saudi Arabia
„The Globalization of Higher Education: Motivations and Realities“*

15.30 h

Networking Break

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16.00 h

Session 5

*Healthcare Facilities: Planning, Building
and Managing Medical Projects*

Moderation

Dr. Anwar Obeidat

Chief Executive Officer, Madina International Co. Ltd., Jordan

Speakers

Dr. Waleed Khalifa Al-Manea

*The Assistant Undersecretary for Hospital Affairs, Ministry of
Health, Bahrain*

„Healthcare sector in Bahrain - Challenges and Opportunities“

Baris Tasar

General Manager, trAIDe GmbH, Germany

*„trAIDe and the Business Partner Mediation Project for Health
Care in the UAE“*

Khaldoun Abu Hassan

Chairman, Jordan-German Business Council, Jordan

„Health Care Sector in Jordan“

Raza Siddiqui

Chief Executive Officer, Arabian Healthcare Group LLC, UAE

„The Game Changer - Planning and Execution“

Dr. Gamal Moustafa Saied

Professor of Surgery, Faculty of Medicine Cairo University, Egypt

*„Different from European Hospitals: Microbial pattern and
antimicrobial resistance in the largest two University Hospitals
in Cairo“*

16.00 h

Session 6

Rising Healthcare Demand:

Best-Practice Examples of Arab-German Cooperation And Closing Remarks

Moderation

Klaus Frölich

*Director Sales Export East Europe / Middle East / Africa, Otto Bock Health-
Care GmbH, Germany*

Speakers

Dr. Abdulrahman H. Alhumedhi

*Cultural Counsellor, Cultural Office, Embassy of the Kingdom of
Saudi Arabia, Germany*

„Medical Training of Saudi Physicians in Germany“

Prof. Dr. med. Claude Krier

*Senior Medical Consultant, Klinikum Stuttgart - International Unit,
Germany*

*„Beyond Medical Tourism - Changing Perspectives of Arab-German
Cooperation“*

Dr. Nasri Khoury

Director, Palestine Hospital, Jordan

„The Development of Healthcare institutions in Jordan“

Dr. Naifah Hamoudah Alshalan

*Plastic Surgeon in the Residency Program and Member of the Medical
Services of the Embassy of the Kingdom of Saudi Arabia, Germany*

„Saudi-German Healthcare Cooperation Fields“

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19.30 h

Gala Dinner

H.E. Dr. Peter Ramsauer

*Federal Minister ret., President of the Ghorfa
Arab-German Chamber of Commerce & Industry,
Germany*

H.E. Melanie Huml MdL

*Minister of State, Bavarian State Ministry of Health
and Care, Germany*

Dr. Waleed Khalifa Al Manea

*The Asst. Undersecretary for Hospital Affairs, Ministry of
Health, Bahrain*

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