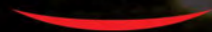




**ELSEWEDY
INDUSTRIAL
DEVELOPMENT**

**BUILDING SUSTAINABLE INDUSTRIAL
COMMUNITIES**

**ELSEWEDY
ELECTRIC**





An Integrated Energy Solutions Company

ELSEWEDY ELECTRIC operates worldwide, in GCC, Africa, Europe and Asia.

Behind our success is a professional dedicated team and latest technologies which deliver comprehensive product portfolio and unmatched services.

Our creative solutions help corporations and organizations to quickly adapt to new technologies that enhance business productivity and enable them to stay ahead of the competition.



ELSEWEDY ELECTRIC

An Integrated Energy Solutions Company

Eighty years ago, we started with a clear vision to position ELSEWEDY ELECTRIC as a progressive market leader, inspired by innovation, determination and spirit of a hardworking staff, empowered and liberated by a strong enterprise system.

**+15,000
Employees**



5 Main Sectors

Industry sector - Construction Sector- Technology
sector - Investment sector - Development sector



**25 Production
Facilities**



85 Legal Entities



OUR MAIN PILLARS



POWER



BUILD



**DEVELOP
SUSTAINABLE VALUE**





ELSEWEDY
ELECTRIC

4.8 GW

SIEMENS

OUR SECTORS

Industry



- Wires and Cables
- Transformers
- Electrical Products

EPC



- Power Generation
- Transmission and Distribution of Electricity
- Renewable Energy (Solar, Wind and Hydropower)
- Civil Construction & Infrastructure
- Water Solutions (Treatment & Desalination)
- Oil & Gas
- Transportation

Technology



- Smart Energy Management
- Data Centres
- Smart City & AI
- Cloud Offering
- Big Data analytics
- Block Chain

Investment



- Independent Power Plants
- Utilities Development

Development



- Industrial
- Logistical
- Commercial



Industrial and Commercial Development

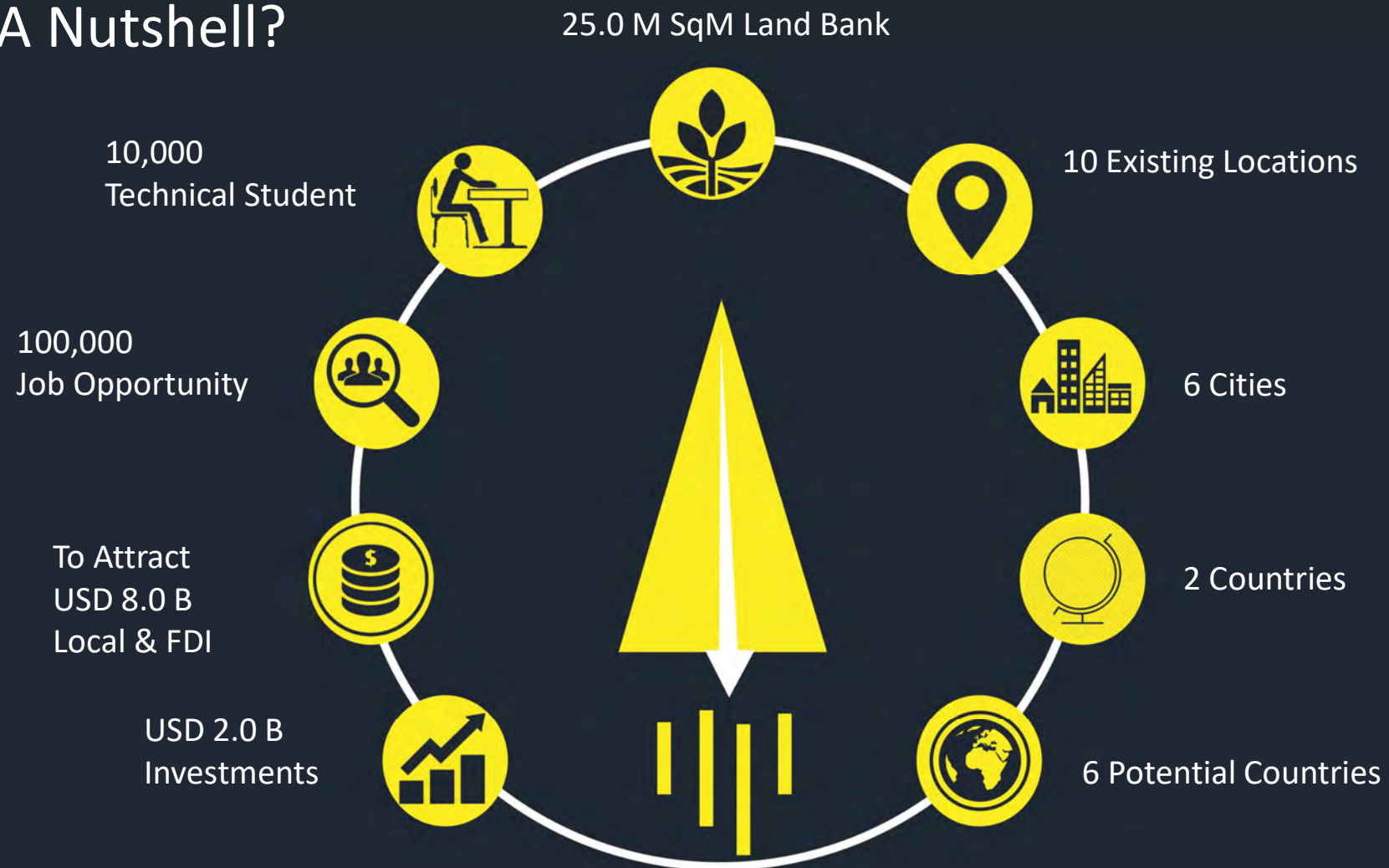
A leading industrial community developer in the region, committed to sustainable development to serve the society in an efficient and ethically responsible manner, and to create value for our clients and employees, while attracting foreign and local investment and enhancing competitiveness

Industrial Development

ElSewedy Industrial Development is Egypt's leading industrial master developer with a total land bank of circa. 25 million square meters. Currently, our portfolio includes 4 developed industrial parks in partnership with international investors. AlOula, P.I.Parks, and Industria I are synonymous with international standard industrial cities around the globe. These developments host various categories of manufacturing such as food processing, engineering, textile, building materials, and other clean industries, in addition to logistical services/amenities



SD in A Nutshell?





WE BELIEF

Industry is the cornerstone of economic welfare and the way forward for Egypt and Africa to prosper & carve themselves a place in global trade



OUR MISSION IS TO

Provide all the needed infrastructure, services, and utilities necessary to create a massive economic benefit for industrial cities



WE PRIDE OURSELVES BY

Building fully fledged, sustainable industrial cities capitalizing on our vast experience in manufacturing. Our Industrial city's portfolio provides outstanding infrastructure and holistic manufacturing amenities necessary for our investors.

ELSEWEDY INDUSTRIAL DEVELOPMENT



We Provide a DYNAMIC ECOSYSTEM



Land

Including infrastructure and license services



Logistics Property Management

Industrial warehouses and 3PL



Commercial Areas

providing channels for product exhibition



Technical Education

Certified training and education for labor



Logistical Development

14,000 SqM

ElSewedy Logistics Properties is located in our flagship development PI-Parks WEST, offering warehousing facilities and other logistical services including shipping. SLP currently has 14,000 SqM state of the art warehouse ambient and temperature controlled space, smart archiving, pallet pooling, and several other services



Commercial Development

Souq Masr intends to offer its visitors a shopping experience like no other. Its hallmark is good quality materials, social spaces, natural connectivity and elements of discovery, functional arrangement and contemporary urban architecture.

It takes you on a journey through color-coded categorized districts that have been linked by bridges for ease of walkability, circulation, and access.

This new, bespoke retail destination boasts a total of six districts covering the entire range of finishing and building needs. It will deliver a dynamic, exciting style of retail experience providing shopping, leisure, eating and events.





1200

Students Under Training

STA Programmes:

- Energy components (Transformers & Cables)
- Mechanics
- Logistics
- industrial electronics
- Steel production
- Maintenance and repair for Heavy equipment
- Plastic production

ELSEWEDY
ELECTRIC



MANTRAC



SCHENKER



شركة السويس للصلب
SUEZ STEEL CO.

L'ORÉAL®



iskraemeco

BY ELSEWEDY ELECTRIC



Deutsch-Arabisches
Industrie- und Handelskammer
German-Arab
Chamber of Industry and Commerce
الغرفة الألمانية للصناعة والتجارة



ELSEWEDY
TECHNICAL
ACADEMY

TRAINING OF IN-COMPANY TRAINERS ACCORDING TO GERMAN STANDARDS

In preparation for the examination
before the German-Arab Chamber
of Industry and Commerce, Cairo.

WWW.STA.EDU.EG



ISO 29990: 2010



We Offer



Legal Support For
Establishing Firms



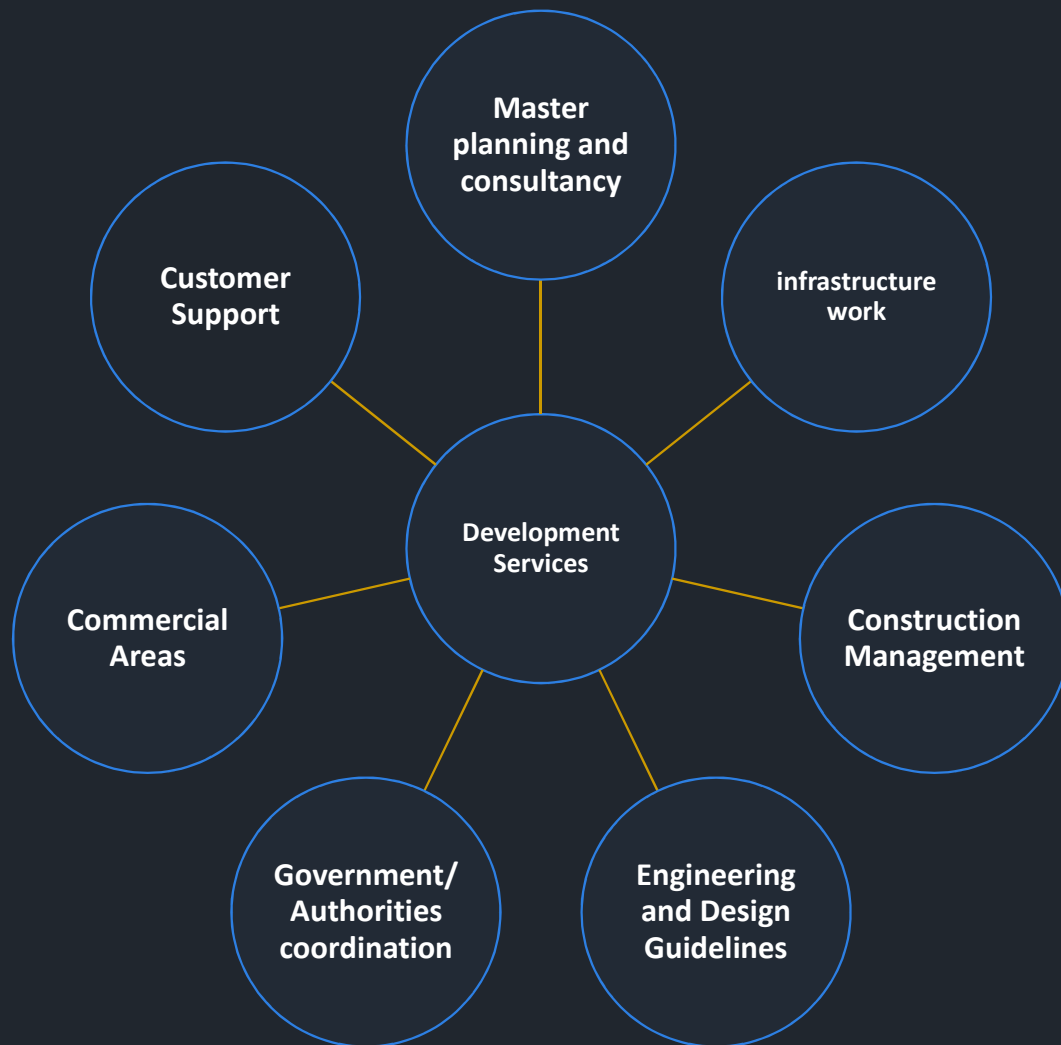
Administration
Services



Procurement
Services



Logistics Services



Development Services





Community Management Services



ELSEWEDY INDUSTRIAL DEVELOPMENT





Our Projects



Egypt

1. Al Alamain City
2. Al Sadat City
3. 6th of October City
4. 10th of Ramadan City
5. Al Sokhna City

10th of Ramadan

INDUSTRIA WEST

1M SqM

DEVELOPED

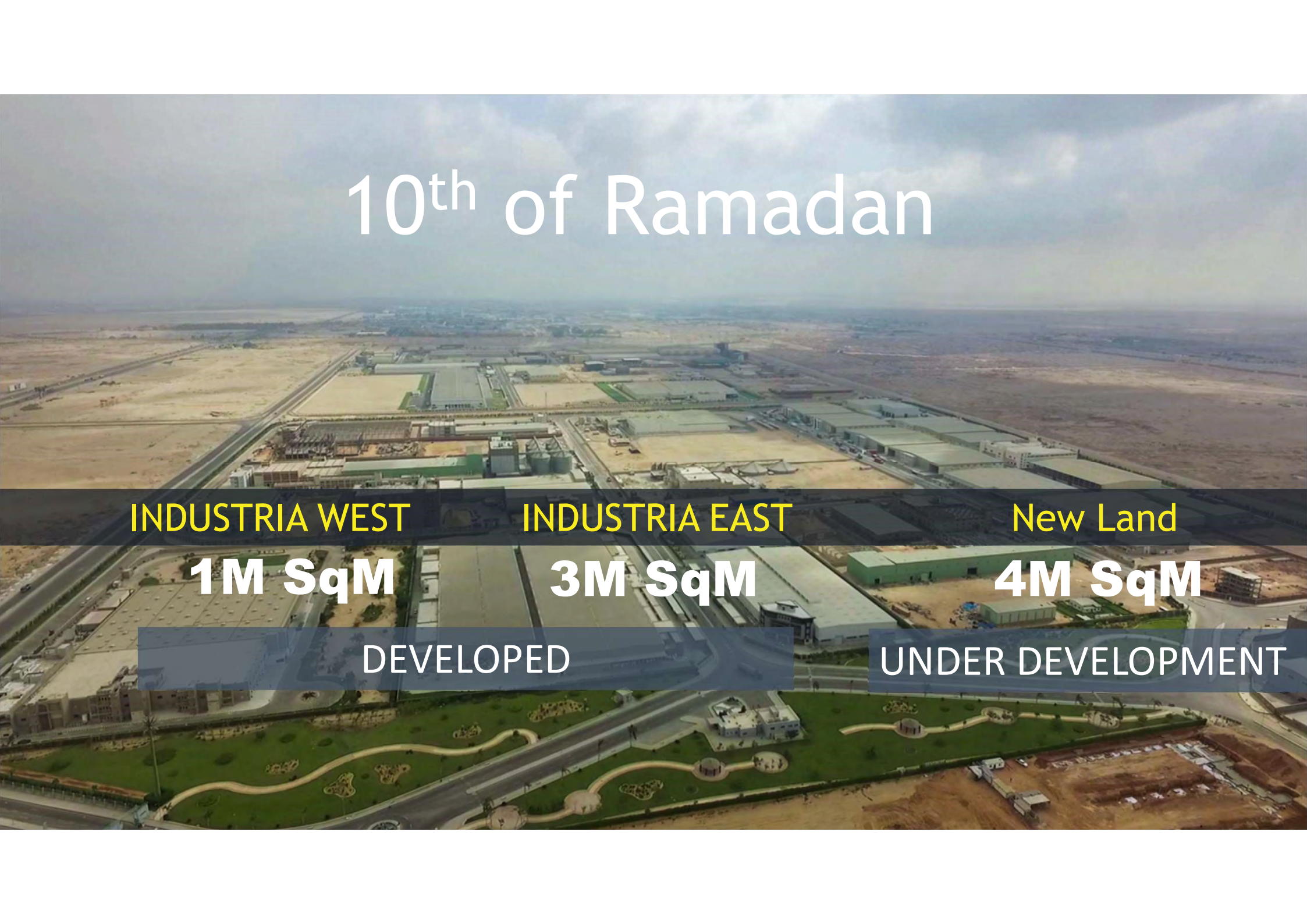
INDUSTRIA EAST

3M SqM

UNDER DEVELOPMENT

New Land

4M SqM



INDUSTRIA WEST

Our flagship project located in the 10th of Ramadan City, at the crossroads of Cairo/Ismailia Road & Regional Ring Road giving it easy access to Egypt's North & South governorates

Offers Industrial lands, Logistics, and Commercial & administrative areas.

Ideal for engineering industries & Food processing. Currently home to:

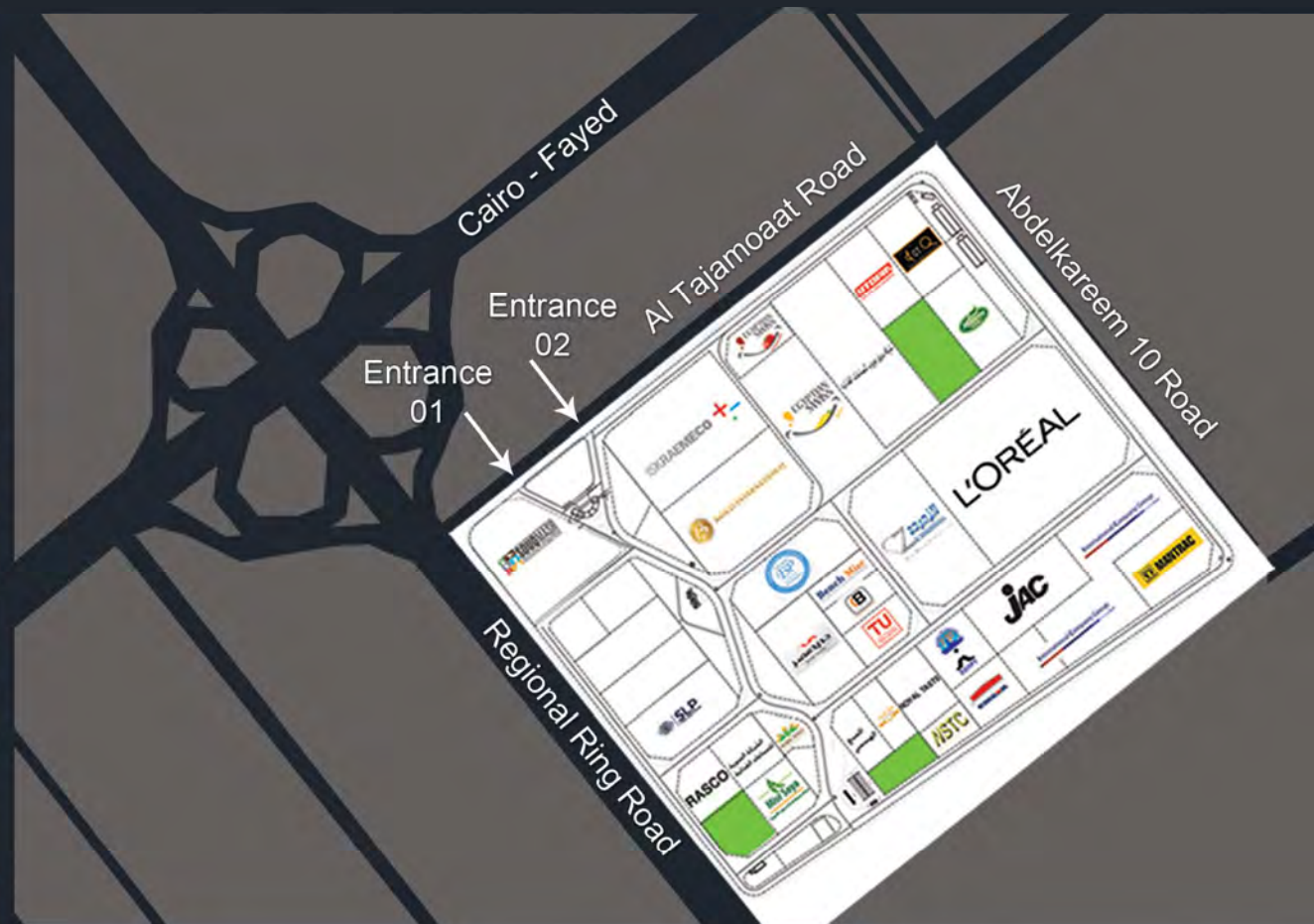
**1
Million
SqM**



L'ORÉAL
PARIS



INDUSTRIA WEST



INDUSTRIA EAST

- At 10th of Ramadan City—
Alrobeiki Road, easy access
through Cairo/Ismailia Road &
Regional Ring Road to Egypt's
North South governorates
- It Offers, Industrial lands for sale;
Logistics; Commercial &
administrative areas.
- Ideal destination for Engineering
industries & Building materials.

3
Million
SqM



INDUSTRIA EAST



Al Robeiki Road

Entrance



10th of Ramadan New Plot - 4 million SqM



AL OULA 6TH OF OCTOBER CITY

Established in 2009 at 6th of October City in the Developer's Zone. A JV with AlOula Real Estate Holding Co.

The project location reaches major business hubs including Cairo, Alexandria and its sea port, the Suez Canal and Al-Fayyoun.



1
Million
SqM

Al Oula - 6th Of October City



Al Sokhna



INDUSTRIA I
1.7M SqM

DEVELOPED

SEZone 10 KM

10M SqM

UNDER DEVELOPMENT

INDUSTRIA 1 - SOKHNA

Multi modal connectivity through sea, air, rail & road.

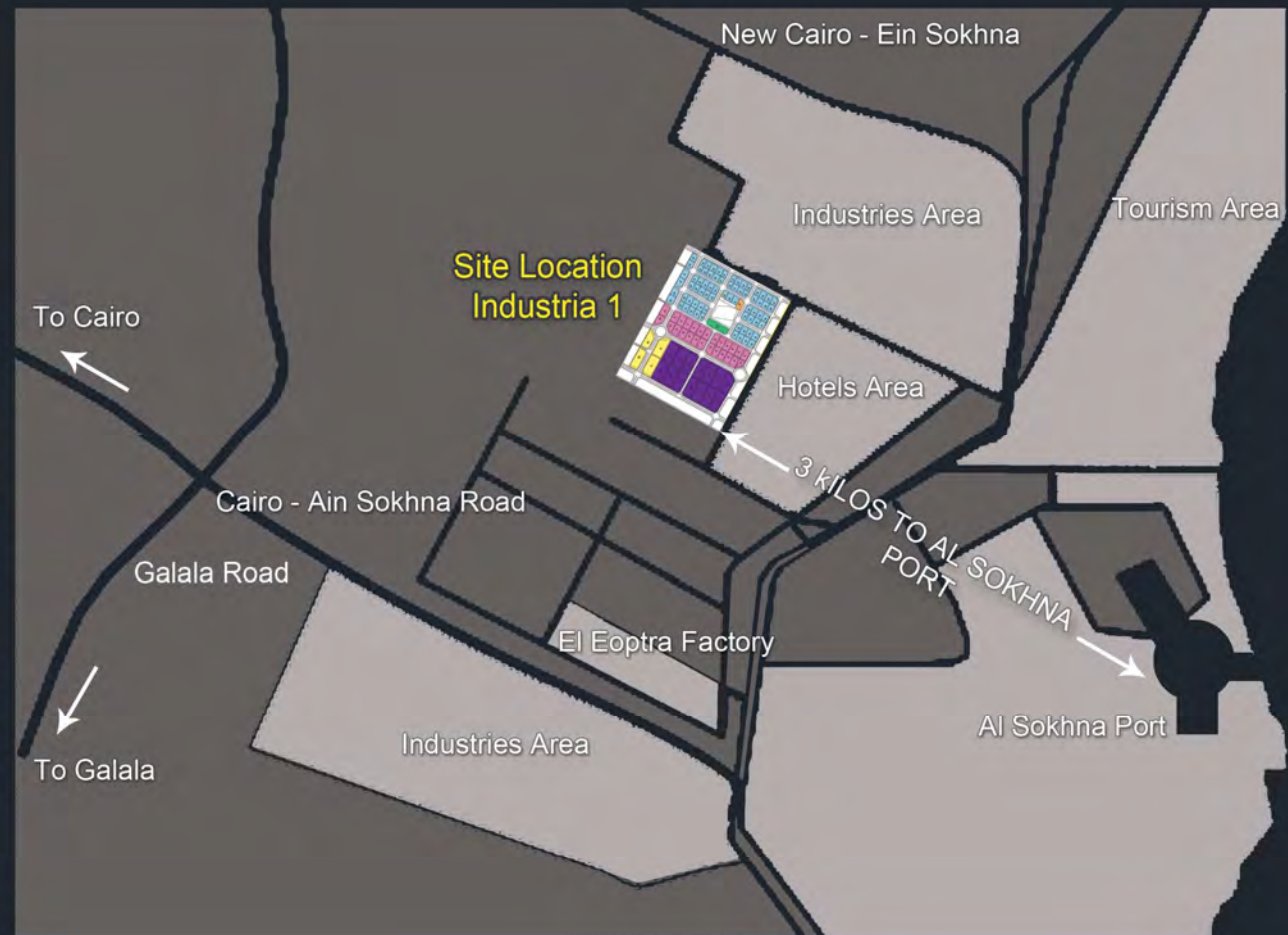
located near the Red Sea with easy access to many cities. One hour from Cairo, half an hour from Suez City or the New Administrative Capital, and just a few minutes away from the Red Sea resorts.

Part of Suez Canal Economic Zone (SCZone)
Ideal destination for exporters and market leaders in the fields of medium and heavy industries such as engineering, building materials, textile, chemical and logistics.

**1.7
Million
SqM**



Industria 1 - Sokhna



Sokhna - 10 Million SqM

Project Under Developments



Al Sadat - 1.4 Million SqM

Project Under Developments



Al Alamein - 2.6 Million SqM

Project Under Developments



Egyptian President Abdel-Fattah El-Sisi and Crown Prince of Abu Dhabi Sheikh Mohamed bin Zayed Al Nahyan visit the New El Alamein City.

UGANDA

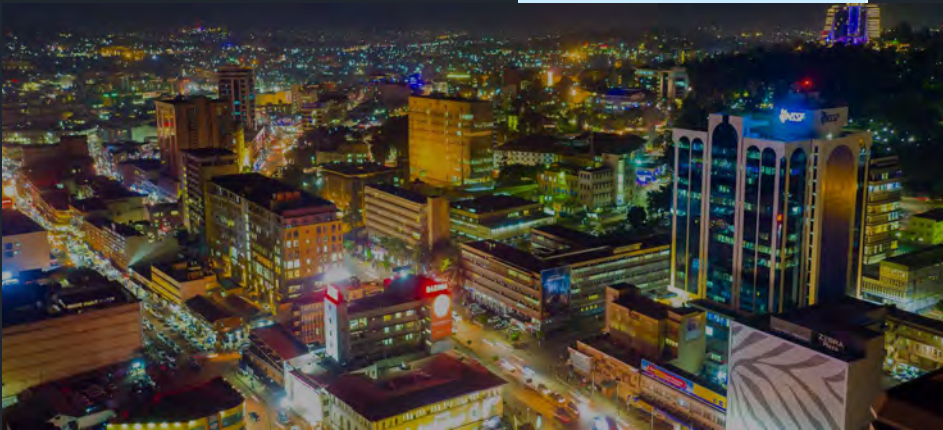
1. Entebbe



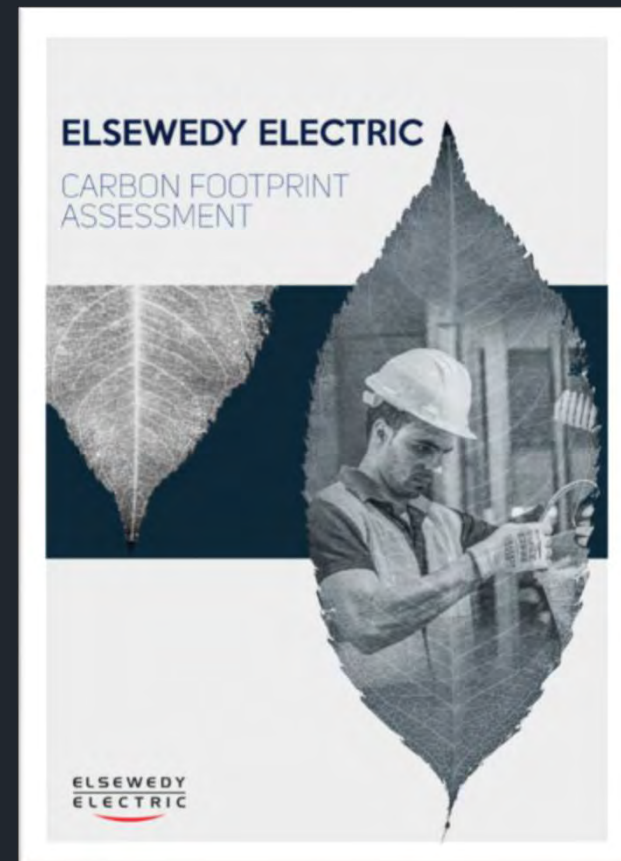
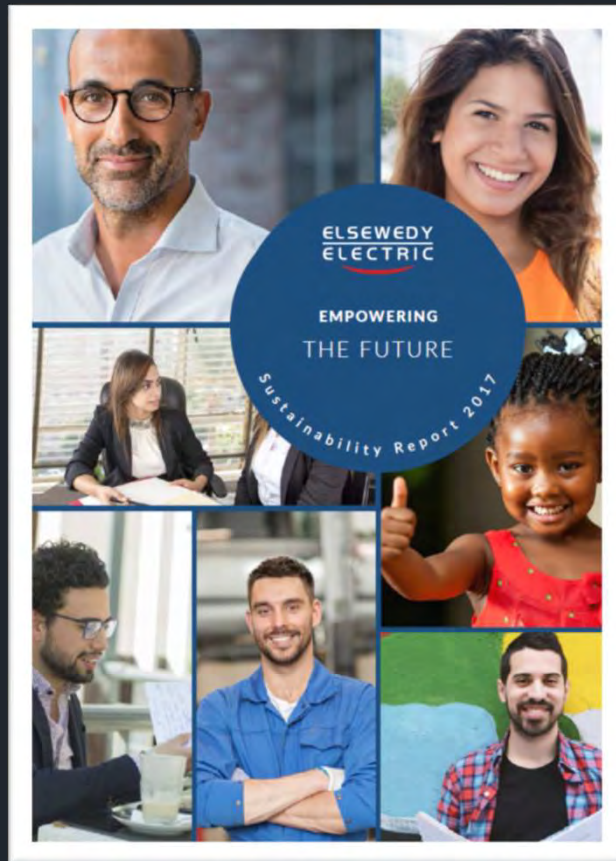
UGANDA - 100,000 SqM

Project Under Developments

In the
Heart of
Africa



Sustainability Report & Carbon Footprint Report



BRG Investors Roadmap Egypt 2019



PIP Parks: PIP Parks is Egypt's leading master industrial developer with a current land bank of 5 million square meters. PIP Parks' partners of specialized entities include: ELSEWEDY ELECTRIC, SIAC Holding, elCONSOCI Barcelona, GAFI, Industrial Development Authority and Al Oula Real Estate Development. Through these partnerships they have developed three industrial parks Industria East, Industria West and Al Oula. Industria West and Industria East work on providing investors with state of the art and fully integrated industrial parks that are equipped with infrastructure, utilities and services to promote maximum efficiency and minimize the environmental impact of industrial operations.

They are committed to sustainable development and serving the community in an ethically responsible manner. Some of the facilities and services targeted at environmental responsibility are: Water waste treatment and management Sewage treatment and management, Firefighting Landscape & Roads Maintenance

In addition to the services provided, the industrial parks also have clear set guidelines and regulations on the industries that are able to join the clusters. Ceramic, cement or steel industries within the parks and other industries are given policies and procedures to follow, based on local environmental legal policies.

BCG AWARD

Since it has been first-time listed on 2011 by “**Boston Consulting Group**” amongst the «100 BCG Global Challengers», **ELSEWEDY ELECTRIC** maintained its position till today among the «100 Rising Stars from Rapidly Developing Economies that are **Reshaping Global Industries**»(*).

* **Reference:**
“BCG Global Challengers – Companies on the Move” Reports of 2011, 2013 and 2015, by: Boston Consulting Group

2011 BCG Global Challengers			
Argentina <ul style="list-style-type: none"> Tenaris 	Egypt <ul style="list-style-type: none"> El Sewedy Electric 	South Africa <ul style="list-style-type: none"> Bidvest Group Sappi Sasol 	
Brazil <ul style="list-style-type: none"> Brasil Foods¹ Camargo Corrêa Group Coteminas Embraer Gerdau JBS Magnesita Refratários Marcopolo Natura Odebrecht Group Petrobras Votorantim Group WEG 	Hungary <ul style="list-style-type: none"> Gedeon Richter 	Thailand <ul style="list-style-type: none"> Charoen Pokphand Group Indorama Ventures PTT Thai Union Frozen Products 	
Chile <ul style="list-style-type: none"> Falabella LAN Airlines 	India <ul style="list-style-type: none"> Bajaj Auto Bharat Forge Bharat Airtel Crompton Greaves Dr. Reddy's Laboratories Hindalco Industries Infosys Technologies Larsen & Toubro Lupin Pharmaceuticals Mahindra & Mahindra Reliance Industries Suzlon Energy Tata Chemicals Tata Communications Tata Consultancy Services Tata Global Beverages¹ Tata Motors Tata Steel Vedanta Resources Wipro 	Turkey <ul style="list-style-type: none"> Koç Holding Sabancı Holding 	
China <ul style="list-style-type: none"> Aluminum Corporation of China Anshan Iron and Steel Group Baosteel Group BYD Group Chery Automobile China Communications Construction Company China International Marine Containers Group China Minmetals China National Chemical Corporation China National Offshore Oil Corporation China Shipbuilding Industry Corporation China Shipping Group China State Construction Engineering Corporation Chint Group Cosco Group Galan Group Geely International Haier Huawei Technologies 	Indonesia <ul style="list-style-type: none"> Bumi Resources Indofood Sukses Makmur 	United Arab Emirates <ul style="list-style-type: none"> DP World⁵ Emirates Airline Etisalat 	
	Malaysia <ul style="list-style-type: none"> Petronas 		
	Mexico <ul style="list-style-type: none"> América Móvil Femsa Gruma Grupo Alfa³ Grupo Bimbo Mabe Mexichem 		
	Russia 		
	2011 BCG Challenger Emeriti <i>We identified five RDE companies that are emerging from the global challenger role to closely resemble established multinationals</i>		
	Brazil <ul style="list-style-type: none"> Vale 		
	Indonesia <ul style="list-style-type: none"> Wilmar International 		
	Mexico <ul style="list-style-type: none"> Cemex 		
	South Africa <ul style="list-style-type: none"> Anglo American⁴ SABMiller⁶ 		
	New global challengers are listed in red		

BCG REPORT			
BCG GLOBAL CHALLENGERS			
Companies on the Move			
Rising Stars from Rapidly Developing Economies Are Reshaping Global Industries			
2013 BCG Global Challengers			
Argentina <ul style="list-style-type: none"> Tenaris 	<ul style="list-style-type: none"> PetroChina Sany Group Shanghai Electric Group Sinochem Sinohydro Sinoma International Engineering Sinopec Trina Solar Wanxiang Group Yanzhou Coal Mining Company Zoomlion ZTE 	Malaysia <ul style="list-style-type: none"> AirAsia Petronas 	South Africa <ul style="list-style-type: none"> Aspen Pharmacare Bidvest Group MTN Group Naspers Sasol
Brazil <ul style="list-style-type: none"> Brasil Foods Camargo Corrêa Group Embraer Gerdau lochpe-Maxion JBS Marcopolo Natura Odebrecht Group Petrobras Tigre Votorantim Group WEG 	<ul style="list-style-type: none"> Yanzhou Coal Mining Company Zoomlion ZTE 	Mexico <ul style="list-style-type: none"> Alfa América Móvil Femsa Gruma Grupo Bimbo Mabe Mexichem 	Thailand <ul style="list-style-type: none"> Charoen Pokphand Group Indorama Ventures PTT Thai Union Frozen Products
Chile <ul style="list-style-type: none"> Falabella Latam Airlines Group¹ 	Colombia <ul style="list-style-type: none"> Grupo Empresarial Antioqueño 	Qatar <ul style="list-style-type: none"> Qatar Airways 	Turkey <ul style="list-style-type: none"> Koç Holding Sabancı Holding Turkish Airlines
	Egypt <ul style="list-style-type: none"> El Sewedy Electric 	Russia <ul style="list-style-type: none"> Gazprom Lukoil Norilsk Nickel Severstal 	United Arab Emirates <ul style="list-style-type: none"> Ethihad Airways
	India		

Elsewedy Electric Receives Most Honored Distinction from Institutional Investor



THE AFRICA CEO FORUM

The fifth edition of the Africa CEO Forum took place in Geneva, Switzerland, gathering more than 1,000 personalities and key decision makers in industry, finance, and politics from the African continent and around the globe.

The award for 'Best African Company of the Year' was given to ELSEWEDY ELECTRIC which demonstrated a remarkable expansion on the continent in 2016. Presented to the Group CEO Eng. Ahmed Elsewedy who said: "As an African company Elsewedy has an obligation to take part in the development of Africa".





<http://www.elsewedyelectric.com>

<http://www.elsewedydevelopment.com>