

17th Arab-German *Business* Forum

The Ritz-Carlton, Berlin – June 4th-6th, 2014

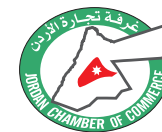
Partner Country: The Hashemite Kingdom of Jordan

Program

Organized by:



In cooperation with:



THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Wednesday, June 4th, 2014

18.00 h **Reception**
*at The Palmenhof-Silbersaal
Bellevuestraße 1, 10785 Berlin*

*H.E. Prof. Dr. med. Ossama bin Abdul Majed Shobokshi,
Ambassador of the Kingdom of Saudi Arabia & Doyen of the
Arab Diplomatic Corps*

Thursday, June 5th, 2014

08.30 h **Registration**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

*H.E. Uwe Beckmeyer,
Parliamentary State Secretary at the Federal German Ministry
for Economic Affairs and Energy*

09.30 h **Opening Ceremony**

10.30 h **Networking Coffee Break**

*Moderation:
Stefanie Suren,
Journalist, Deutsche Welle, Germany*

11.00 h **Session 1**
*The Kingdom of Jordan:
Business Opportunities*

*Welcoming:
Abdulaziz Al-Mikhlafti,
Secretary General of the Ghorfa Arab-German
Chamber of Commerce & Industry*

*Moderation:
Dr. Christian Schultze,
Attorney at Law, Alexander & Partner Law and Finance, Germany*

*H.E. Nael Al-Kabariti,
Chairman of the Jordan Chamber of Commerce*

*H.E. Sharhabeel Madi,
Commissioner for Economic Development and Investments Affairs,
Aqaba Special Economic Zone (ASEZA), Jordan*

*Speakers:
H.E. Dr. Peter Ramsauer
President of the Ghorfa Arab-German Chamber of
Commerce & Industry*

*H.E. Eng. Yarub Qudah,
CEO, Jordan Enterprise Development Corporation, Jordan*

*H.E. Ali M. Thunyan Al-Ghanim,
Chairman of the Kuwait Chamber of Commerce and
Industry*

*“Jordan’s Economy: Supportive of Business.”
Dr. Radwan Ali Shaban,
Chief Economist, Europe Arab Bank plc, Jordan
“Medical Services in Jordan: An overview”*

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

	<p><i>Dr. Nasri Khoury,</i> Director, Palestine Hospital, Jordan</p> <p><i>Monther Al-Muaddi</i> Brigade Customs, Jordan Customs, Jordan</p>		
12.30 h	Networking Lunch		
14.00 h	Session 2 Urban Planning: Construction & Housing		
	<p>Moderation: <i>Josef Linder,</i> Managing Director, Drees & Sommer International Services GmbH, Germany</p> <p><i>Olaf Hoffmann,</i> CEO, Dorsch Holding GmbH, Germany</p> <p>„Critical Infrastructure & Urban Matters“ <i>Selim J. Eddé,</i> Vice President Government Relations, SAP Middle East & North Africa LLC, UAE</p> <p>“Construction of the Formula 1 Racetrack Abu Dhabi - International Project Management: What is different in the Gulf Region?” <i>Dr. Lorenz Schneider,</i> Managing Director, Tilke & Partners W.L.L., Bahrain</p> <p><i>Kamal Al Awamleh,</i> Chairman, Jordan Housing Developers Association, Jordan</p>	14.00 h	Session 3 Sustainable Developments: Industry & Free Zones
			<p>Moderation: <i>Wolf R. Schwippert,</i> Attorney at Law, Schwippert Law Office, Germany</p> <p><i>Eng. Ghassan Ghanem,</i> CEO, Aqaba Development Corporation, Jordan</p> <p>“Industrial Growth Opportunities in Abu Dhabi” <i>Abdul Aziz Bawazeer,</i> COO – Regulatory Services Unit, Higher Corporation for Specialized Economic Zones - ZonesCorp, UAE</p> <p>“Kizad - Khalifa Industrial Zone Abu Dhabi” <i>Alexander Haex,</i> Vice President Business Development, KIZAD, UAE</p> <p><i>Zahida Mohammed Kohi,</i> Head of Promotion Department, Special Economic Zone Authority Duqm (SEZAD), Oman</p> <p><i>Eng. Musa Al Saket,</i> Board Member, Amman Chamber of Industry, Jordan</p>
		15.30h	Networking Coffee Break
		16.00h	Session 4 Doing Business: Best Practice Examples of Arab-German Partnerships
			<p>Moderation: <i>Dr. Florian Amereller,</i> Partner, Amereller Legal Consultants, Germany</p>

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

“Siemens in the Middle East”

Dietmar Siersdorfer,
CEO, Siemens UAE & Middle East & CEO,
Siemens Energy, Middle East

“Best Practice in the Middle East – a Résumé.”

Dr. Marcus Felsner,
CEO, Rödl & Partner, Germany

“The Unique Spun Concrete Pole Factory in the Middle East”

Dr. Tahir Al-Kindi,
Chairman, Euro poles Middle East L.L.C. & Ray International Group, Oman

“Libya the New Business Opportunity”

Ibrahim Shaban,
Marketing & Development Manager, Al-Shammakhi Firm for Legal Services and Registration of Companies, Libya

Dr. Julia Sperling,
Partner, McKinsey & Company Inc. International Middle East, UAE

Alia Al Rifai,
CFO, Siemens LLC, UAE

Dr. Sabine Dorpmüller,
German Managing Director, Arab-German Young Academy of Sciences and Humanities, Germany

Amel Saidane,
Founder & CEO, Winnspire, Tunisia

Martina Groenegres,
Director Passenger Sales Management,
Deutsche Lufthansa AG, Germany

Reception & Gala Dinner
at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

16.00 h

Session 5

*Gender Diversity:
A Competitive Edge for the Future*

Moderation:

Dr. Gabi Kratochwil,
Managing Director, CrossCultures, Germany

Haifa Fahoum Al Kaylani,
Founder Chairman, Arab International Women's Forum,
United Kingdom

19.30 h

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Friday, June 6th, 2014

09.00 h

Session 6

*Strategic Partnerships:
Cross-border Cooperation and
Regional Economic Integration*

Moderation:

*Jürgen Hogrefe,
Chairman, hogrefe consult, Germany*

Keynote

*H.E. Dr. Abdallah Al Dardari,
Director Economic Development and Globalization Division, Eco-
nomic and Social Commission for Western Asia (ESCWA), Lebanon*

Keynote

*H.E. Dr. Ali Mohammed Musa Tawer,
State Minister of Investments, National Investment Authority,
Sudan*

*“The Maghreb Economic Integration and the German-Maghreb
Cooperation”*

*Reda El Merini,
Director Economic Affairs, General Secretariat of the Maghreb
Arab Union, Morocco*

*Omar Bahlaiwa,
Secretary General Committee for International Trade (CIT),
Council of Saudi Chambers, Saudi Arabia*

*Prof. Dr. Friedbert Pflüger
CEO, Pflüger Internationale Beratung GmbH, Germany*

10.30 h

Networking Coffee Break

11.00 h

Session 7

*Defining Frameworks:
Insurance Concepts and Financing Aspects*

Moderation:

*Ralph Nitzgen,
Senior Executive Officer & General Manager, Dubai Branch,
Commerzbank AG, UAE*

Keynote

*“Political Risk Insurance”
H.E. Dr. Fahad Rashid Al Ibrahim,
Director General, Arab Investment & Export Credit Guarantee
Corporation, Kuwait*

*„Defining Frameworks: Insurance Concepts and Financing Aspects“
Souad Benkredda,
Managing Director, Deutsche Bank AG, United Kingdom*

*“Hermes Cover for Export Financing”
Jörn Grabowski,
Head of Unit Middle East, Euler Hermes Deutschland AG,
Germany*

*Neda Aldihany,
Founder & CEO, Brilliant Lab Startup Accelerator Services, Kuwait*

*Ralph Lerch
Head of Export Finance, Commerzbank AG, Germany*

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

11.00 h	<p>Session 8</p> <p><i>Infrastructure:</i> <i>Rail, Metro & Road Projects in the Arab Countries</i></p> <p>Moderation: <i>Dr. Peter Göpfrich,</i> <i>CEO, German Emirati Joint Council for Industry & Commerce (AHK), UAE</i></p> <p><i>„Changing the Map - Rail Projects in the Peninsula with a Global Impact“</i> <i>Prof. Dr. Orestis Schinas,</i> <i>Head of Maritime Business School, Hamburg School of Business Administration, Germany</i></p> <p><i>„Riyadh METRO Corridor Urban Design Manual“</i> <i>Dipl.-Ing. Joachim Schares,</i> <i>Partner and Member of the Management Board, AS&P - Albert Speer & Partner GmbH, Germany</i></p> <p><i>“Siemens’ Infrastructure: Rail, Metro & Road Projects in the Arab Countries”</i> <i>Joerg Scheiffler,</i> <i>Head of Division Infrastructure & Cities Middle East, Siemens WLL, Qatar</i></p>	12.30 h	<p>Perspectives of Arab-German Business Relations</p> <p>Moderation: <i>Dr. Florian Amereller,</i> <i>Partner, Amereller Legal Consultants, Germany</i></p> <p><i>H.E. Dieter Walter Haller,</i> <i>Director General for Economic Affairs and Sustainable Development, Federal Foreign Office, Germany</i></p> <p><i>H.E. Dr. Hussain Mahmood Fadhalla Alkhateeb,</i> <i>Ambassador, Embassy of the Republic of Iraq, Germany</i></p> <p><i>H.E. Dr. Omar Zniber,</i> <i>Ambassador, Embassy of the Kingdom of Morocco, Germany</i></p> <p><i>H.E. Dr. Mazen Al-Tal,</i> <i>Ambassador, Embassy of the Hashemite Kingdom of Jordan, Germany</i></p> <p><i>Charles M. Huber,</i> <i>Member of the Parliament, The Parliament of the Federal Republic of Germany, Germany</i></p> <p><i>Olaf Hoffmann,</i> <i>Vice President, Ghorfa Arab-German Chamber of Commerce & Industry, Germany</i></p>
		14.00 h	<p>Networking Lunch</p>