

# 5th German-Arab *Health* Forum

Munich – April 25th-26th, 2012

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# THE GERMAN-ARAB HEALTH FORUM: PROGRAM

Wednesday, April 25th, 2012

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- 09.00 h **Registration**  
*at the Hotel Vier Jahreszeiten Kempinski*
- 10.00 h **Opening Ceremony**
- Dr. Thomas Bach*  
*President of the Ghorfa Arab-German Chamber of Commerce and Industry*
- H.E. Prof. Dr. med. Ossama bin Abdul Majed Shobokshi*  
*Ambassador of the Kingdom of Saudi Arabia & Doyen of the Arab Diplomatic Corps*
- Prof. Dr. Hermann Requardt*  
*Member of the Managing Board & CEO Healthcare at Siemens AG*
- 10.30 h **Keynote**
- HRH Princess Haya Al Hussein*  
*Chairperson of Dubai Healthcare City Authority*
- 11.00 h **Coffee Break**
- 11.30 h **Session 1**  
*Medical Projects: Planning, Building and Managing Healthcare Facilities*
- Moderator*  
**Michael Wette**  
*Senior Partner & Regional Managing Director, Roland Berger Middle East & Turkey, Bahrain*
- „Nursecall, Telecare and Telehealth: How Hospitals and the Healthcare Sector overall can benefit from Innovative Communication Systems“*  
**Holger Eberhard Lucius**  
*Managing Director, Tunstall GmbH, Germany*
- „Green Building Certification for Healthcare Facilities“*  
**Wolfgang Grossmann**  
*Member of the Board, WSP Deutschland AG (GHG - German Hospital Group), Germany*
- „Vivantes International: Comprehensive Healthcare Services – Worldwide“*  
**Nizar Maarouf**  
*Vice Director, Vivantes International Medicine & General Manager Vivantes International GmbH, Germany*
- Salar Mohamed Ameen**  
*Vice Chairman, National Investment Commission, Iraq*
- Georg Steiner**  
*CEO, MMG Munich Medical Group GmbH, Germany*
- 13.00 h **Networking Lunch**

14.00 h **Session 2**

*Healthy Relations: Cooperation  
between Germany and the GCC States*

*Moderator*

**Wolf R. Schwippert**

*Attorney at Law, Schwippert Law Office,  
Germany*

*Keynote*

**H.E. Dr. Marcel Huber MdL**

*Bavarian State Minister of the  
Environment and Public Health*

*Keynote*

**H.E. Dr. Ahmed Mohammed Al Saidi**

*Minister of Health of the Sultanate of Oman*

*„Healthcare in the GCC: Challenges and  
Opportunities“*

**Dr. Julia M. Sperling**

*Partner, McKinsey & Company, Inc.  
International, Middle East, UAE*

*„The German Healthcare Market – Targets,  
Trends and recent Acquisitions, Cooperation  
between Arab and German Partners“*

**Dr. Henning Schneider**

*Partner & International Chair Health Care,  
Latham & Watkins LLP, Germany*

**H.E. Dr. Abdulrahman Al Amiri**

*CEO, Medical Practice and Licensee,  
Ministry of Health, Oman*

15.30 h **Coffee Break**

16.00 h **Keynote**

**H.E. Daniel Bahr MdB**

*Federal Minister of Health*

16.30 h **Session 3**

*Intensively Caring: Health Education  
and Staff Training*

*Moderator*

**Dr. Claus W. Biermann MD MPH**

*Member of the Board of Directors, Ghorfa  
Arab-German Chamber of Commerce and  
Industry, Germany*

*„Specialty Training in Bavaria for Doctors  
from the Middle East“*

**Prof. h.c. mult. Dr. med. Dr. h.c. Marita  
Eisenmann-Klein**

*Director, Department for Plastic and Aesthetic,  
Hand and Reconstructive Surgery, Caritas-  
Hospital St. Josef & President, International  
Confederation for Plastic Reconstructive and  
Aesthetic Surgery, Germany*

*„Difficulties Facing International Doctors“*

**Dr. Nabeel Khaled Naji Farhan**

*Medical Dotor, Department of Neurosurgery,  
University Hospital Freiburg, Germany*

Thursday, April 26th, 2012

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	<i>„Human Capacity Development for Health: A Dialogue Approach“</i> <i>Dr. med. Cornelius Oepen</i> <i>Senior Business Developer Health, GIZ</i> <i>International Services, Germany</i>	08.30 h	<b>Registration</b>
20.00 h	<b>Gala Dinner</b> <i>at the Old City Hall Munich</i>	09.00 h	<b>Session 4</b> <i>Travels for Treatment: The Mutual Benefits of Medical Tourism</i>  <i>Moderator</i> <i>Dr. med. Robert Gerl</i> <i>Director, German Healthcare Consulting, Germany</i>  <i>„Arab Patients in German Hospitals - Germany's Medical Tourism from Arab Countries at a Glance“</i> <i>Isabella Beyer</i> <i>Research &amp; Project Assistant, Faculty of Economics, Bonn-Rhine-Sieg University of Applied Sciences, Germany</i>  <i>„Lufthansa Global Healthcare and Repatriation Program“</i> <i>Prof. Dr. Jürgen Graf</i> <i>Head of Medical Service Care, Lufthansa AG, Germany</i>  <i>Christiane Wahl</i> <i>Project Manager Theme Marketing, German National Tourist Board, Germany</i>  <i>Prof. Dr. Djamal Benhacine</i> <i>Professor, Faculty for Tourism, Munich University of Applied Sciences, Germany</i>

10.30 h **Coffee Break**

11.00 h **Session 5**

*Diagnosing Growth:  
Business Opportunities in North Africa*

*Moderator*

*Dr. Tobias Weiler*

*CEO, Spectaris - German Hightech  
Industry Association, Germany*

*„Caring for Libyan War Wounded in Germany  
and Austria: Benefits of a structured system of  
case management“*

*Dr. Stefan Kottmair*

*CEO, almeda GmbH, Germany*

*„Algeria - Africa's Underestimated Giant  
Healthcare Economy“*

*Dr. Christoph J. Partsch*

*Attorney at Law & Head of the Algerian-  
German Chamber of Commerce (AHK), Algeria*

*„German Healthcare Partnership - Addressing the  
Challenges of Complex Healthcare Projects“*

*Dr. Dina Badry*

*Project Manager, Initiative Healthcare  
Infrastructure for Developing Countries and  
Emerging Markets, Federation of German  
Industries (BDI), Germany*

*„Libyan Health Care System - Present and  
Future Trends“*

*Dr. Khalid Ali Rmali*

*Founder & General Director, Medical Skills  
Centre (LBMS) & Health Advisor to the Min-  
ster of Health, Libya*

12.30 h **Networking Lunch**

13.00 h **Panel Discussion with Concluding  
Remarks**

*Moderator*

*Dr. Claus W. Biermann MD MPH*

*Member of the Board of Directors,  
Ghorfa Arab-German Chamber of Commerce  
and Industry, Germany*

*„International Potentials of the Healthcare  
Market and the Export Initiative for the  
German Healthcare Industry,“*

*Dr. Karsten Neumann*

*Principal Pharma & Healthcare, Roland Berger  
Strategy Consultants GmbH, Germany*

*Dr. med. Robert Gerl*

*Director, German Healthcare Consulting,  
Germany*

*Dr. Tobias Weiler*

*CEO, Spectaris - German Hightech  
Industry Association, Germany*